

FOR IMMEDIATE RELEASE

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***Escanaba In Love* Opens This Week at BoarsHead Theater!**

Lansing, MI – BoarsHead Theater’s latest production, *Escanaba in Love*, opens this week! The production has Preview performances on **Wednesday, April 30** and **Thursday, May 1**, with *Opening Night* on **Friday, May 2**.

Escanaba in Love is the hilarious prequel to Jeff Daniels’ *Escanaba in Da Moonlight*, a Lansing favorite. Forty years before the original, it tells the story of the romance between Albert Soady, Jr. and Big Betty Balou – at deer camp!

Following successful runs at both The Purple Rose Theater in Chelsea and The Gem Theater in Detroit, *Escanaba in Love* stars 4 out of 5 members of the original cast, with **Jake Christensen** as Albert Soady, Jr., **Wayne David Parker** as “Salty” Jim Negamanee, **Charlyn Swarthout** as Big Betty Balou, **Will Young** as Alphonse Soady, and **David Daoust** joining as Albert Soady, Sr. *Escanaba in Love* is directed by Purple Rose Theater Artistic Director Guy Sanville.

Escanaba in Love runs April 30-May 25 at the BoarsHead Theater, 425 S. Grand Ave. Lansing, MI 48933. For directions to BoarsHead around the Downtown construction, call the Box Office at 517-484-7805 or visit the website at www.boarshead.org.

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